

The House of ANNA

Strategic Plan 2022-2025

MISSION

The American Nephrology Nurses Association (ANNA) improves members' lives through education, advocacy, networking, and science.

VISION Influence kidney health through the expertise of nephrology nurses.

FOCUS AREAS

Infrastructure

Our People

Brand

SUPPORTING TARGET AREAS

Engagement
Governance
Online Experience
Products & Programs

Member Experience
Chapters
Advocacy
Growth

Clarity
Vision
Awareness
Communications

CORE VALUES

Nephrology Nursing — Education — Professional Growth
Diversity, Equity, & Inclusion — Research/EBP — Collaboration
Leadership — Togetherness — Quality Care

LEARNING • LEADING • CONNECTING