

Learning, Leading, and Connecting

2017-2020 Strategic Plan

Mission Statement

ANNA improves members' lives through education, advocacy, networking, and science.

Rationale for Strategic Plan

The healthcare environment continues to be in a sea of change, and to be a vibrant, robust association, we must change as well. ANNA needs to look at new and innovative ways to meet the needs of members, attract new members, and help members care for their patients. Our strategic plan guides us in moving forward together.

Core Beliefs

As individual members of ANNA and together as an organization, we intend to act consistently with our core beliefs that:

1. Nephrology nurses have an opportunity and responsibility to enhance the quality of care delivered to people with kidney disease.
2. As an organization, we have the responsibility to provide sound educational programs necessary to develop, maintain, and augment competence in practice, and that we as individual practitioners have the responsibility to continue to deepen our knowledge, sharpen our skills, and develop our competencies.
3. ANNA must support research to develop evidence-based practice, as well as to advance nursing science, and that as individual members, we must support, participate in, and apply evidence-based research that advances our own skills, as well as nursing science.
4. We must support and engage in collaboration that results in higher quality patient care and more cost-effective healthcare delivery.
5. We benefit as an organization and as individuals when we embrace and nurture diversity in all its dimensions.

Core Beliefs (continued)

6. Nurses must be respected in the workplace, and ways of demonstrating this respect are to support them in their professional growth and employ them at their highest level of education and training.
7. ANNA must provide nurses with leadership opportunities, and nurses need to seize opportunities to develop and polish their leadership skills.
8. We benefit intellectually and spiritually when we socialize together.

Strategic Questions

1. How should we proactively lead in this changing healthcare landscape?
2. How can we become vital to more nephrology nurses given the influence of employers, changing demographics, and competing demands for resources?
3. How should we assure continued organizational vibrancy?

Strategic Priorities

1. Lead proactively and strategically.
2. Attract, engage, and retain members.
3. Provide quality relevant accessible services.
4. Explore strategic partnerships and alternative business models.

2017-2020 Strategic Plan was approved by the Board of Directors, February 2017